

## MUNICIPAL

# SAVE ENERGY & MONEY

in your Municipality.

### Opportunity and Benefits

Making smart energy efficiency investments to your municipal facilities can have a big impact on your bottom line.

- Energy is your largest cost after your employees
- Schools are the biggest municipal energy user
- Water and wastewater treatment facilities are second largest municipal energy users

Municipalities receive many benefits from implementing efficiency improvements:

- Efficiency projects can generate significant cost savings
- Demonstrate fiscal responsibility to residents
- Improve employee satisfaction and productivity
- Increase energy security and independence
- Potential to shift funds from energy bills to adding/retaining staff

### Incentives and Financing

Program incentives can help make your energy efficiency projects a reality so that you can start saving energy and money. Our energy specialists can help guide you through this process and identify incentives and financing that may be available.

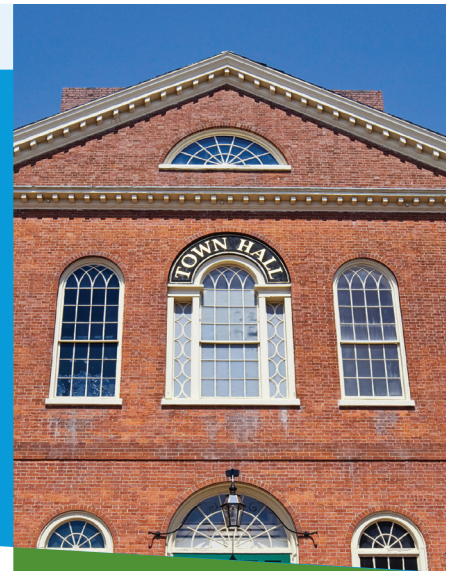
### Training

Maximize the impact of your investment dollars through the Mass Save program, by offering your staff training to learn about the latest equipment and best practices available for energy efficiency. Both general building efficiency and specialized trainings, such as for wastewater and water treatment plants, are offered. Your staff can then apply the lessons learned to the everyday operation of your buildings for optimal productivity and efficiency.

### Start saving now!

Get started on improving your municipal facilities performance today.

Visit us online at [MassSave.com](http://MassSave.com) Some restrictions may apply.



### ABOUT MASS SAVE

Mass Save® is an initiative sponsored by Massachusetts' gas and electric utilities and energy efficiency service provider, including Berkshire Gas, Cape Light Compact, Columbia Gas of Massachusetts, National Grid, New England Gas Company, NSTAR, Unitil, and Western Massachusetts Electric Company.

The Sponsors of Mass Save work closely with the Massachusetts Department of Energy Resources to provide a wide range of services, incentives, trainings, and information promoting energy efficiency that help residents and businesses manage energy use and related costs.



# Get started! Energy-efficient improvements you can implement in your municipality now:

## 1 Lighting and Lighting Controls:

- Up to 70% incentive\*, rapid paybacks
- Direct Install Program (<300 kW of demand)

## 2 HVAC Equipment and Controls:

- High impact for moderate cost
- Whole Building Assessment, Municipal Program

## 3 Water Heating:

- Cost and savings vary
- Whole Building Assessment, Municipal Program

## 4 Retro- and Recommissioning:

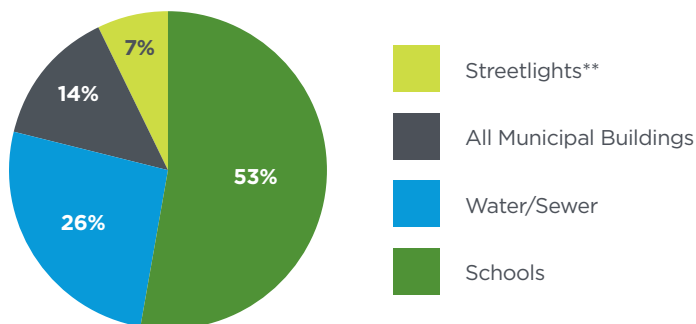
- High impact for moderate cost
- Whole Building Assessment, Municipal Program

\*Incentives for municipalities vary in Cape Light Compact territory

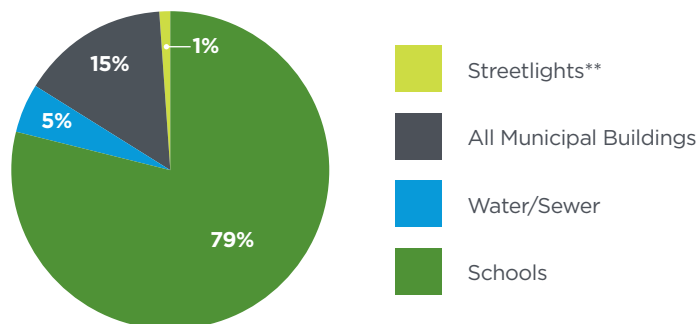
### The Department of Energy Resources (DOER) Can Help Municipalities Work with Mass Save

- DOER's Regional Coordinators are available to attend energy meetings - use their experience to your advantage
- DOER can help you connect with other municipalities willing to share their efficiency experiences
- DOER provides MassEnergyInsight, a free online tool to track your energy usage
- For more information or to contact DOER, visit [mass.gov/doer](http://mass.gov/doer)

Municipal Electricity Use by Sector, FY2011



Municipal Gas Use by Sector, FY2011



\*\*\*"Streetlights" category includes streetlights, traffic lights and parking lot/garage energy use.

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